Press release

LEIBINGER Expands in the Americas with New Greater Atlanta Commercial Excellence Center

LEIBINGER, a global leader in coding and marking technology, has opened its new **Greater Atlanta Commercial Excellence Center**—a dedicated hub for hands-on training, sales support, and pre-sales consultation, to serve partners and customers across the Americas.

Alpharetta, GA, USA – May 15, 2025 – LEIBINGER has officially opened the doors to its new Greater Atlanta Commercial Excellence Center, expanding its operations in the Americas. Located in Alpharetta, Georgia, this strategic expansion reflects the company's continued investment in closer customer engagement and regional growth.

A family-owned business for over 75 years, LEIBINGER has operated in the Americas since 1974. All LEIBINGER printers are manufactured at the company's global headquarters in Tuttlingen, Germany, with over 85% vertical integration—ensuring exceptional quality, performance, and supply chain reliability. The new Atlanta-area center builds on this legacy, positioning LEIBINGER in one of the most connected and tech-forward regions in the U.S.

"The opening of our Greater Atlanta Commercial Excellence Center reflects our long-term commitment to the Americas. It's a strategic foundation for sustained growth — bringing our innovation, quality, and customer focus even closer to the markets where we see tremendous opportunity for the future." -- Christina Leibinger, CEO of LEIBINGER.

The new facility supports key commercial functions in the U.S., including sales, customer engagement, and strategic initiatives. It also features a state-of-the-art showroom where LEIBINGER's advanced coding and marking systems can be explored in a hands-on environment.

"This new space strengthens how we connect with customers and partners throughout the region. It's more than a location for demos and discussions—it's a catalyst for growth, deeper collaboration, and building a high-performing team to support long-term success in the Americas." -- Derek Morin, General Manager of LEIBINGER Americas.

The grand opening was celebrated with a ribbon-cutting ceremony, bringing together team members from across North and South America, as well as LEIBINGER's headquarters, including executive leadership. A highlight of the event was the unveiling of a special gift from Tuttlingen: a wall display marking the 4,644-mile distance from the factory in Germany to the newest U.S. office — a symbolic reminder of LEIBINGER's global unity.

"This expansion of our presence symbolizes the successful strengthening of our market presence from a global perspective. The new commercial center for the American markets is intended to become a place where LEIBINGER's values of innovation, quality, customer focus and partnership are lived, cultivated and disseminated." -- Jan van het Reve, COO of LEIBINGER.

The center is now fully operational and will host a range of activities throughout 2025 and beyond.

Pictures with description

	Ribbon cutting ceremony at the new Commercial Excellence Center. Source: Paul Leibinger GmbH & Co. KG
	Grand opening of the showroom, featuring LEIBINGER printer displays. Source: Paul Leibinger GmbH & Co. KG
	Chief Operating Officer, Jan van het Reve, and General Manager, Derek Morin, with a stainless-steel gift from Tuttlingen—crafted from the same material used in LEIBINGER printers. Source: Paul Leibinger GmbH & Co. KG
	Team members gather outside the new LEIBINGER Commercial Excellence Center in Atlanta. Source: Paul Leibinger GmbH & Co. KG

	The Atlanta team pictured with the stainless-steel gift from Tuttlingen, now prominently displayed at the Commercial Excellence Center. Source: Paul Leibinger GmbH & Co. KG

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About Paul Leibinger GmbH & Co. KG (LEIBINGER)
LEIBINGER is a globally operating specialist in coding & marking systems with headquarters in Tuttlingen, Baden-Württemberg (Germany). The third-generation family-run company, founded in 1948, develops and produces industrial inkjet printers as well as inks for various applications – with a workforce of close to 300. Innovative technologies and an exceptionally high standard of quality are what distinguish LEIBINGER's advanced coding & marking solutions. As the inventor of a disruptive nozzle sealing technology LEIBINGER is transforming the industry's experience working with Continuous Ink Jet (CIJ), leading to greater productivity in the manufacturing of food and industrial products – with tens of thousands of successful installations worldwide. A global network with some 150 distribution partners and subsidiaries in the US and China ensures that LEIBINGER is ideally positioned to maintain close relationships with its many customers worldwide.