

Press release

## Prysmian banks on LEIBINGER's expertise in inks

Tuttlingen (Germany), 25th July 2024 – Prysmian, a global market leader in energy and telecommunication cables and systems, prints extrusion products at its plant in Neustadt near Coburg, Germany, with solutions from LEIBINGER. Working in close collaboration, the two companies found a special white ink that adheres securely and reliably to a wide range of materials used in Prysmian's cable production.

### Wanted: One ink for many substrate materials

At its factory near Coburg, Prysmian manufactures special cables for industrial applications from materials such as rubber, PVC, ETFE, XLPE and polyurethane. Permanently coding and marking all these materials is a challenge. "With LEIBINGER, we have found an ideal partner, especially as the company has been developing and producing its own inks for several years now," explains Andreas Bachmann, Senior Manager Process Engineering at Prysmian in Neustadt.


### Reliable and low-maintenance in the production process

Be it to print simple numbers on leads or complex texts on the cables' sheath surface, Prysmian requires an ink that adheres well to different materials. They found it in LEIBINGER's extensive ink portfolio. The printer used is the JET3up PI, which LEIBINGER developed specifically for high-contrast printing on dark surfaces. Andreas Bachmann is very impressed with the solution: "The LEIBINGER printers have proven to be extremely reliable and very low-maintenance in the production process."

If you're interested in finding out more about the inks and printers in LEIBINGER's portfolio, further information is available on the company's website: [www.leibinger-group.com](http://www.leibinger-group.com)

### Image captions:



	<p>Andreas Bachmann, Senior Manager - Process Engineering Plant Neustadt, Prysmian</p> <p>Source: Paul Leibinger GmbH &amp; Co. KG</p>
	<p>The special white ink from LEIBINGER adheres excellently to the dark extrusion products from Prysmian.</p> <p>Source: Paul Leibinger GmbH &amp; Co. KG</p>

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**About Paul Leibinger GmbH & Co. KG (LEIBINGER)**

LEIBINGER is a global specialist in coding and marking systems with headquarters in Tuttlingen (Baden-Württemberg), Germany. The third-generation family-run company, founded in 1948, employs a workforce of 300 and focuses on the development and production of industrial inkjet printers and inks for use in product coding and marking. LEIBINGER's solutions distinguish themselves through their superior quality standards and innovative technologies. As the creator of a ground-breaking nozzle sealing technology that makes ink-based coding and marking systems significantly less susceptible to contamination, LEIBINGER ensures greater productivity in the production of food and industrially manufactured products – with tens of thousands of installations worldwide. A global network with some 150 distribution partners as well as its own subsidiaries in the USA and China ensure that LEIBINGER is ideally positioned to maintain close relationships with its customers all over the world.