Press release

LEIBINGER and ID Technology – a ProMach Brand: Delivering the Future of Coding & Marking to North America

Strategic partnership brings the award-winning IQJET to customers across North America through ID Technology's extensive network, showcased jointly at PACK EXPO Las Vegas 2025.

Las Vegas, NV – September 2025 – LEIBINGER, a global leader in industrial coding & marking solutions, today announced a strategic partnership with ID Technology – a ProMach Brand to deliver the IQJET more broadly across North America. Customers will now benefit from ID Technology's vast sales and service network, ensuring faster access to LEIBINGER technology and local expertise in every region.

The IQJET is already redefining reliability worldwide. Combining German engineering with five years of maintenance-free performance, seamless plug & print integration, smart ink management, and ultra-low make-up consumption, it delivers consistent results with the lowest total cost of ownership in its class. With ID Technology's strong connections in key industries such as FMCG, their professional coverage of major key accounts, and a well-established sales and service network of more than 150 specialists across North America, the advantages of the IQJET will reach these markets even faster.

Focused on delivering maximum value to customers, sales and technical trainings with ID Technology teams are already underway, demonstrating the shared commitment to ensuring customers experience the full value of IQJET from day one. This collaboration builds on LEIBINGER's existing distributor network, complementing the work of trusted partners while extending the reach of IQJET to even more manufacturers across the region.

> *"We are delighted ID Technology has chosen to add the LEIBINGER brand to their portfolio in North America. Our companies share a deep commitment to providing innovative and highly reliable solutions. With the IQJET now available through ID Technology's large network, we are excited that more customers than ever will experience the very best in CIJ performance."*
> *— Christina Leibinger, CEO, LEIBINGER*

The partnership will make its joint debut at PACK EXPO Las Vegas 2025, where the IQJET will be on display at both LEIBINGER Booth N-9262 and ID Technology – a ProMach Brand Booth W-1144. Visitors can see live demonstrations and learn how the collaboration is setting new standards for uptime, cost efficiency, and ease of use in coding & marking. At the LEIBINGER booth, attendees will also be able to explore the company's full portfolio of solutions, along with a special look ahead at the future of CIJ printing — highlighting the innovations that will continue to shape reliability, efficiency, and performance for years to come.

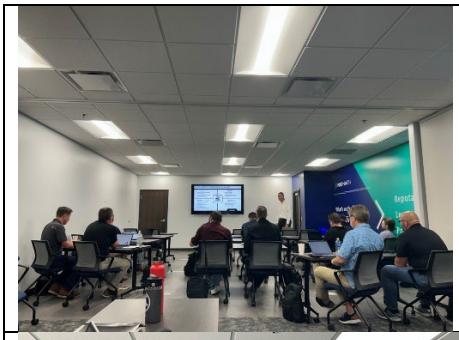
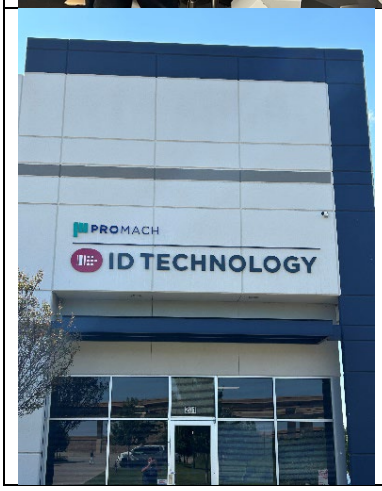
"The addition of the best-in-class Leibinger continuous inkjet technology strengthens ID Technology's position as the most comprehensive labeling and coding provider in North America. ProMach Labeling & Coding customers benefit from a portfolio that delivers best-in-class solutions across every technology, backed by more than 150 dedicated sales and service professionals. This partnership underscores our commitment to innovation, growth, and delivering long-term value to the markets we serve."
— Alan Shipman, President, ID Technology – A ProMach Brand

"This partnership strengthens our position in the Americas by combining LEIBINGER's industry-leading CIJ technology with ID Technology's unmatched regional presence. Together, we're making it easier than ever for manufacturers across North America to benefit from smarter, more reliable coding solutions."
— Derek Morin, General Manager, LEIBINGER Americas

With innovation at its core and customer service at the forefront, the partnership between LEIBINGER and ID Technology signals a new chapter for coding & marking in North America.

Pictures with description

 	At ID Technology headquarters in Fort Worth, TX, teams dive into IQJET sales training. Source: Paul Leibinger GmbH & Co. KG

	Hands-on sales training session with LEIBINGER and ID Technology teams in Pewaukee, WI. Source: Paul Leibinger GmbH & Co. KG
	Preparing teams to deliver even stronger customer support — sales training day in York, PA. Source: Paul Leibinger GmbH & Co. KG
	Technical service training in Alpharetta, GA — IQJET in action with engineers on site. Source: Paul Leibinger GmbH & Co. KG
	A closer look at the ID Technology headquarters in Fort Worth, TX, where partnership activities are underway. Source: Paul Leibinger GmbH & Co. KG

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About Paul Leibinger GmbH & Co. KG (LEIBINGER)
LEIBINGER is a globally operating specialist in coding & marking systems with headquarters in Tuttlingen, Baden-Württemberg (Germany). The third-generation family-run company, founded in 1948, develops and produces industrial inkjet printers as well as inks for various applications – with a workforce of close to 300. Innovative technologies and an exceptionally high standard of quality are what distinguish LEIBINGER's advanced coding & marking solutions. As the inventor of a disruptive nozzle sealing technology LEIBINGER is transforming the industry's experience working with Continuous Ink Jet (CIJ), leading to greater productivity in the manufacturing of food and industrial products – with tens of thousands of successful installations worldwide. A global network with some 150 distribution partners and subsidiaries in the US and China ensures that LEIBINGER is ideally positioned to maintain close relationships with its many customers worldwide.

About ID Technology – a ProMach Brand
Customers across North America depend on ID Technology to design, build, integrate, and install the most effective product, case, and pallet identification systems for their product lines. ID Technology is a leading provider of labeling, coding, and marking equipment that also supplies quality flexographic, digital, blank, and shell labels in run volumes of any size from numerous regional label converting facilities across North America. ID Technology is a product brand of ProMach, a global leader in packaging line solutions. As part of the ProMach Labeling & Coding business line, ID Technology helps our packaging customers protect their reputation and grow the trust of their consumers. ProMach is performance, and the proof is in every package.