

Press release

## **LEIBINGER and Qualijet Launch Revolutionary IQJET in Brazil at Fispal Tecnologia**

Germany's Innovator of the Year, LEIBINGER, and valued partners Qualijet, are launching the groundbreaking IQJET in Brazil. Businesses can experience the world's first intelligent coding and marking system at Fispal Tecnologia from June 18-21, 2024.

**São Paulo, Brazil – June 11, 2024 – LEIBINGER, a global leader in coding and marking technology, and their longstanding partner Qualijet, are making a significant debut at Fispal Tecnologia by unveiling the groundbreaking IQJET for the first time in Brazil. As the world's first intelligent coding and marking system, IQJET will be featured prominently among LEIBINGER's other reliable solutions at the largest gathering for the food and beverage industries in Brazil. Those attending Fispal at the Expo Center Norte in São Paulo will have an exclusive opportunity to experience this revolutionary technology first-hand at stand 46.**

### **Technical Excellence at the Core**

LEIBINGER's introduction of IQJET in Brazil emphasizes its global dedication to technical excellence. IQJET, a recipient of the German Innovation Award, stands as the world's first intelligent coding and marking system, recognized for its reliability and performance. Featuring LEIBINGER's signature nozzle sealing technology, IQJET ensures seamless operation, prevents ink from drying, and minimizes downtime.

IQJET sets new industry standards with its innovative design and intelligent features, highlighting quality and reliability. Offering a low total cost of ownership and five years of maintenance-free operation, IQJET's focus on cost-effectiveness and sustainability is evident in its resource efficiency. XXL cartridges maximize ink utilization, simplifying disposal and reducing waste.

With Plug & Print functionality, IQJET seamlessly integrates into production lines, enhancing operational efficiency. Its user-friendly interface empowers operators to consistently deliver high-quality prints with ease. By addressing common industry challenges, such as mess and printhead maintenance, IQJET reflects LEIBINGER's commitment to providing tailored solutions for diverse production environments.

***"Qualijet offers the best and most reliable solutions for product marking and coding in the Brazilian market, and we have been distributors of LEIBINGER for over 15 years. We are very excited about the launch of the LEIBINGER IQJET equipment in Brazil at our booth at FISPAL 2024. This smart and innovative printer reinvents the way products are coded and marked, providing our customers with high-quality printing and 5 years of operation, practically without any need for maintenance intervention, meaning it prints all the time! And all of this, together with the high quality, efficiency, and agility in customer service that QUALIJET offers to our clients, we are confident that the launch of this product will be a success in Brazil." - Alberto Muro, CEO of Qualijet***

**Positioned in the Heart of South America**

As part of its commitment to South American growth, LEIBINGER is strategically enhancing its infrastructure and initiatives in Brazil. LEIBINGER's longstanding partnership with Qualijet signifies a continued investment in advancing coding and marking standards in the region. Leveraging Qualijet's established distribution network in the Southeast, this collaboration introduces revolutionary technology to the Brazilian market. The recent addition of sales and business development expert Cesar Denadai Rugero, along with pre-sales training specialist Martin Romero, underscores LEIBINGER's dedication to operational efficiency and driving local initiatives.



**Leading the Way in Coding and Marking Technology**

LEIBINGER and Qualijet are at the forefront of changing the game for coding and marking technology in Brazil. Their combined expertise and commitment to quality and growth ensure that businesses across industries have access to the most advanced solutions. The IQJET's debut in Brazil at Fispal Tecnologia marks a significant milestone, presenting an exclusive opportunity for businesses to get ahead with cutting-edge technology.

**For partnership opportunities, please contact:**

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**Pictures with description:**

	<p>The LEIBINGER IQJET marks packaging at the Maggi plant of Nestlé.</p> <p>Source: Paul Leibinger GmbH &amp; Co. KG</p>
	<p>LEIBINGER IQJET ensures seamless operation, prevents ink from drying, and minimizes downtime.</p> <p>Source: Paul Leibinger GmbH &amp; Co. KG</p>



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**About Paul Leibinger GmbH & Co. KG (LEIBINGER)**

LEIBINGER is a globally operating specialist in coding & marking systems with headquarters in Tuttlingen, Baden-Württemberg (Germany). The third-generation family-run company, founded in 1948, develops and produces industrial inkjet printers as well as inks for various applications – with a workforce of close to 300. Innovative technologies and an exceptionally high standard of quality are what distinguish LEIBINGER's advanced coding & marking solutions. As the inventor of a disruptive nozzle sealing technology LEIBINGER is transforming the industry's experience working with Continuous Ink Jet (CIJ), leading to greater productivity in the manufacturing of food and industrial products – with tens of thousands of successful installations worldwide. A global network with some 150 distribution partners and subsidiaries in the US and China ensures that LEIBINGER is ideally positioned to maintain close relationships with its many customers worldwide.